



**Dynelle Abeyta-Maestas**  
**Director of Marketing & Events**  
**Fuel & Iron Pueblo**  
**719-248-1900**  
**[dynelle@fuelandironpueblo.com](mailto:dynelle@fuelandironpueblo.com)**

## CALL FOR ARTISTS REQUEST FOR PROPOSALS (RFP)

### Art Themed Bike for Auction During the SoCo Art + Ride

#### THE PROJECT

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Fuel & Iron Food Hall and Grassroots Gravel are joining forces to launch the SoCo Art + Ride on June 29th, 2024. The event is a culmination of the City of Pueblo Bike Month, bringing together the Southern Colorado community, bike enthusiasts, and artists for a community bike ride, awards, and a live auction of 4 artist themed, decorated bikes to raise money for a local nonprofit.

We are seeking 4 artists to each decorate a bicycle with their unique style of art, provided by The Great Divide (funding provided by New Belgium Brewing). After completion, the bikes will be displayed in the community and then auctioned off at the SoCo Art + Ride event.

Artists can use any medium type, the only requirement is the bike must be functional. How cool will it be to see someone riding your piece of art around town?

#### TIMELINE

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- **April 29th-May 17th:** Application Open/Closes
- **May 20th:** Artist Selection & Announcement
- **June 7th:** First Friday, Artist LIVE Decorate bikes at Fuel & Iron Loading Dock Gallery.
  - We will coordinate with individual artists on bike pickup and personal timeline to work on their bike design.
- **June 8th-June 28th:** Bikes get placed in the community as advertising for (1) Bike Month, (2) The bike auction and (3) The SoCo Art + Ride.
- **June 29th:** SoCo Art + Ride. The bikes will be brought back to the food hall and displayed during the event, and will be auctioned off to the highest bidder (winner will be announced during the afterparty), with the proceeds going to a local nonprofit.

#### BUDGET

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- 1 bike will be provided to each artist courtesy of The Great Divide & New Belgium.
- Artists will receive a \$200 stipend upfront to put towards materials and supplies.

#### ELIGIBILITY

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This opportunity is open to any artist in the Southern Colorado Region.

## **APPLICATION REQUIREMENTS**

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All potential artists are required to fill out the digital RFP form with the following information:

- First,Last Name
- Artist Name/Identity (Optional)
- Email Address
- Phone Number
- Website (Optional)
- Social Media Pages (Optional)
- Brief Statement as to why you would be a great fit for this project.
- 3 Examples of Artwork

### **APPLICATION LINK: [CLICK HERE](#)**

\*If you are unable to fill out the digital application, please email the above information to [dynelle@fuelandironpueblo.com](mailto:dynelle@fuelandironpueblo.com)

Subject: RFP - SOCO Art Ride

## **ARTIST SELECTION**

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Artist applications will be reviewed by the Fuel & Iron team with final selection being made between May 14th-16th. Selected artists will be notified by May 17th via email/phone, and publicly announced the same day on Fuel & Iron social media pages and website.

## **CONTACT US**

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For any questions regarding the RFP or Artist Application, please reach out to Dynelle Abeyta-Maestas, Director of Events & Marketing at Fuel & Iron, [dynelle@fuelandironpueblo.com](mailto:dynelle@fuelandironpueblo.com)